### GREAT ESCAPES EXTRAORDINARY PLACES TO STAY





### **Show Introduction**

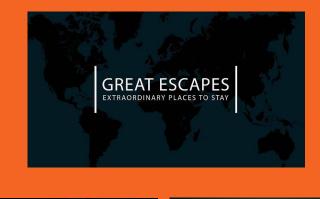
Great Escapes is a 30-minute television series created and produced by Bellum Entertainment. Based in Los Angeles, CA, Bellum Entertainment is known for producing other award-winning shows that include **Corrupt Crimes, Animals Unleashed, Justice Served: Murderous Affairs, Fix It & Finish It**, and many others.

Great Escapes has been acquired by Sky Vision, the international distribution division of SKY, and is being distributed domestically by Bellum's dedicated sales team. The show will be broadcast to ~75% of major city markets throughout **Europe**, **Asia**, and the **United States** on multiple platforms. The 39-episode weekly show will begin airing in Fall of 2017 and continue to be sold and released to new markets throughout the production of the show. In each episode, three destinations are featured in segments airing between 5-7 minutes in length.

#### **Demographics Overview**

Adults 25 to 54 (median age 45) with equal mix of Men and Women. A conservative estimate of global viewers is at least 2 million.









Show Length 30-minutes per episode.

#### Features

Three hotels per episode with 5-7 minute segments each.

Projected Global Audience At least 2 million

#### **Distribution Markets**

~75% of major city markets throughout **Europe**, **Asia**, and the **United States** on multiple platforms.

### Watch Pilot Episodes

In each episode of Great Escapes we visit the most bizarre and incredible accommodations around the world. From incredibly luxurious accommodations to the most rustic rooms – you won't forget your visit. A luxury hotel made of ice, complete with ice cups, ice tables, and a bed of ice. A motel made of...salt. Another made of huge drain pipes. Hotels made from airplanes. Shipping containers. A tent hostel on a Manhattan rooftop. A jail cell in Sweden. Old bunkers. Tree houses. Luxury caves. A zero gravity room in Slovenia. Grab your passport!



Click Here for Sizzle Reel

Password: Bellum

FOUR SEASONS RESORT BALLAT SAYAN INDONESIA

#### Click Here for Pilot Episode #1

Password: Bellum



BELLUM

# **JOHN STOCKI**

#### Segment Host, Travel Expert & Producer

» Born and educated in the United States, John Stocki launched his career on a global scale working in Australia, United Arab Emirates, China, and the US, as well as traveling and training in over 30 countries and 29 states throughout the US.

His passion was developed in the hospitality industry where he worked with international luxury hotel brands in marketing, public relations and eCommerce roles. In 2012, after returning to the US, John started the <u>Stocki Exchange</u> - A hospitality consulting firm for hotels & resorts, restaurants, breweries, and bars. He now acts as the company's CEO and is also a successful Keynote Speaker for topics including travel, and hospitality sales & marketing.

John is a Consulting Partner with <u>Mocinno International</u>, a global hospitality management company with offices in Copenhagen, Stockholm, Palma, Dubai, London, & Amsterdam.

He is a Contributor for <u>The Huffington Post</u>, <u>Startup Grind</u>, <u>Hospitality Net</u>, and Hostfully and has also written travel articles for BBC Good Food Middle East. During his travels for filming of Great Escapes, John will be writing a travel feature for each destination and posting reviews of his experience on his blog as well as actively posting content on all his social media accounts.

Learn more at http://stockiexchange.com/







THE





### KRISTA SIMMONS Segment Host & Producer

» Krista Simmons is a culinary adventurer and travel expert that uses her vibrant, informed perspective to inspire her audience to explore the world through food and culture.

She brings a fresh female perspective to food and travel. She spent over a year backpacking solo and working on farms to learn more about food production, building on the knowledge she gained attending culinary school. After returning home, she dedicated her time to creating innovative culinary travel content for major media brands.

She is now a Global Correspondent for Travel + Leisure Magazine and a Dining Columnist for Departures Magazine. She blends her experience creating content for traditional newsrooms and hosting national television shows (Top Chef Masters, Knife Fight, Today Show) to produce disruptive, engaging visual content.

She has spoken internationally as an expert at the UCLA Restaurant Industry Conference and the USC Annenberg School of Journalism on the connection between digital media and food tourism. She's hosted panels at several festivals such as the LA Times Festival of Food and Food + Wine's Puerto Rico Festival.

As a host and producer, she uses her effervescent personality to showcase destinations and brands in their best light. And through her unique content and highly engaged social media channels, Krista brings her audience into her world, encouraging them to eat, travel, and live differently. Instagram: 15K | Twitter: 12K | Facebook: 3K | Snapchat: 2K views per upload

Learn more at http://kristasimmons.com/











### KEVIN MICHAEL & KHALIANA SCHMITZ Segment Hosts & Travel Experts

» By transferring their contagious excitement on screen, Kevin + Khaliana inspire television viewers to see the world through the eyes of a couple madly in love. Traveling extensively to the most exotic destinations with a world class Hollywood Film Crew allows Kevin + Khaliana to feature each Great Escape with a completely over the top level of production. This allows a unique opportunity for brands to feature their products in episodes of Great Escapes and photograph & film their branding campaign within a segment of the show.

Kevin Michael Schmitz is a TV Host, Director, Cinematographer and Celebrity Fashion & Resort Advertising Photographer that shoots for major global brands. He has been published in over 60 Magazine Editorials with 10 Covers and is represented in New York, Los Angeles and Paris. Educated as a Professor of Photography, Kevin Michael is also the Founder & Director of the elite Photography Workshop Series and Film Workshop Series. Directing 97 world class photographic workshops around the globe, he has elevated the lives and careers of thousands of photographers and film directors.

Khaliana Schmitz started in the tech industry and is now a TV Host, Luxury Travel Aficionado and Model in Hermosa Beach, California. She brings a fresh perspective to the show while remaining relatable to viewers who have the urge to travel and find a work/life balance. Throughout all of their travels Kevin and Khaliana take pride in personally experiencing every excursion, amenity, spa, and restaurant at each of the resorts they visit. The couple has undeniable chemistry that transfers as viewers watch and feel as though they are living vicariously through the eyes of a couple in love.

Learn more at http://www.kevinmichaelschmitz.com/





### MISHA GILLINGHAM Segment Host & Travel Expert

» Ever since I can remember, I've dreamt of a lifestyle rich in culture, exotic adventures, and far off places. I've dreamt of exploring nature's diverse geography and of making friends with people from all different corners of the Earth. This dream wasn't about being on vacation, it was about getting a global education. I wanted to learn about ancient traditions, become familiar with other civilizations, and discover the many wonders of the great outdoors.

Today, as a travel blogger, this is my reality. I've got the job of my dreams, a wonderful husband, and two beautiful children. Just like the words of Walt Disney, "If you can dream it, you can do it". But it wasn't always this easy.

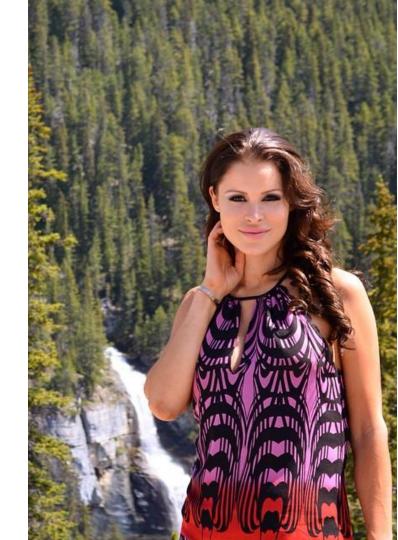
Last year I was diagnosed with cancer and my biological clock had begun ticking faster than I wanted it to; revealing to me a hard truth: We were not promised any amount of time on this earth. The time to live is now or possibly never. This realization was about something bigger than just my global travel aspirations. It was about a different type of travel – a journey within myself. A journey to accept myself for who I am – and to accept my dreams without letting others (or myself) create negativity around them. We are all capable of creating a life we love but the first step is to love ourselves enough to do so. The purpose of this blog is not only for me to create a life I love, but to also inspire you to create a life YOU love.

Misha has a social media following of well over 200,000! Check out her video introduction: https://youtu.be/Ue8RoAcvPMA

Follow her travels and watch video blogs or read her luxury travel blog at: http://wildluxe.com/







### **Distribution - International**

Sky Vision has acquired exclusive international distribution rights for Great Escapes for the next 10 years. Sky Vision is the production and distribution arm of SKY which is Europe's leading entertainment and communication business.

Bellum Entertainment partners with eight international distribution companies to distribute over 33 titles and 2,000 half-hours of content globally including a development and distribution agreement with Sky Vision.

#### Sky Vision has distribution agreements for Great Escapes in the following territories:

- Poland: Polsat Play (Through 2021)
- Philippines: ABS-CBN (Through 2018)
- Asia (Non-China/Japan): Bomanbridge Media Life Inspired Channels (Through 2020)
- Spain: Canal Viajar (Through 2020)
- Italy: SKY Italia (Through 2020)
- South Korea: SKYLIFE TV (Through 2019)
- South Korea: Li TV (Through 2020)
- Qatar Airways (Select Episodes through 2018)
- Oman Air (Select Episodes through 2018)



Final Negotiations are currently taking place for:

- China: Shanghai Media Group
- Israel: Ananey Channels
- Thailand: Amarin Television

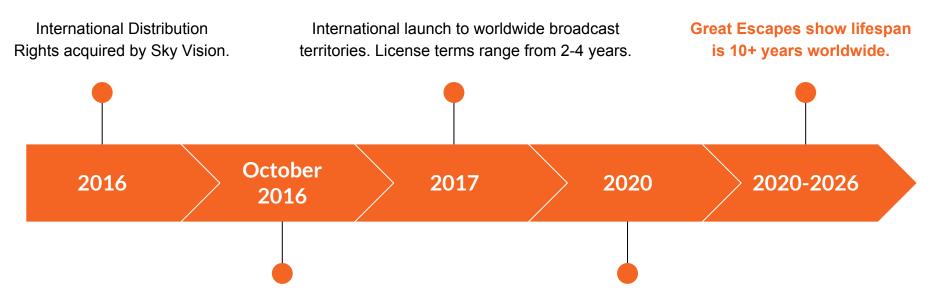
Other active negotiations:

- Germany
- United Kingdom
- Poland
- Slovenia
- Coatia
- Latin America
- Nordics (Finland, Norway, etc...)
- Benelux (Belgium, the Netherlands, and Luxembourg)
- Portugal
- Oman
- France
- New Zealand
- Australia
- Southeast Asia
- Canada
- Inflight Entertainment (British Airways, Emirates, and Virgin Atlantic.





### **Distribution - International**



Debuted to buyers at the International Market of Communications Programmes (MIPCOM) to secure distribution contracts. 2nd Sales Cycle. Renewals of previous territories and addition of new territories.

### **Distribution - Domestic US**

Bellum Entertainment's domestic distribution team is led by former Executive Vice President of Sony Pictures Television, John Rohrs, of the Rohrs Media Group. The team has over 75+ years of experience in selling, promoting, distributing and successfully launching programs in all media. Currently Bellum distributes six series to national syndication for the 2016-2017 season and distributes programs to all major domestic platforms including Cable, Digital, and multicast networks.

#### **Broadcast Syndication**

Bellum will distribute Great Escapes as a weekend barter show to the National Syndication market for the 2017-2019 seasons. Bellum has relationships with all major broadcast groups including Tribune, Sinclair, Media General and Raycom Media to successfully launch programs for past five years.

#### **Projected Audience\***

Weekend Barter Show: Average Rating .2 - .3 Nationally Total Projected Clearance: 65% - 75% Total TV Homes: 130,000 homes per week Number of Runs: Five (05) GUARANTEED airings per episode, 2017-2019

\*Based on past performance of similar Bellum Product in Syndication.







## **Distribution - Domestic US**

#### **Cable and Multicast Networks**

Confirmed Distribution Agreements for US Markets & Station (Updated June 2, 2017)

#### Through 2017-2018

- Los Angeles, CA FOTV
- Dallas-Ft.Worth, TX KTXD
- Washington DC WJAL
- Atlanta, GA WGCL/WPCH
- Tampa-St.Pete, FL WTTA
- Phoenix, AZ KAZT
- Seattle-Tacoma, WA KONG
- Minneapolis/St.Paul, WI KOOL
- Miami-Ft. Lauderdale, FL FOTV
- Sacramento-Modesto, CA KQCA/KCRA
- Baltimore, MD WBFF/WNUV
- Cincinnati, OH WKRC/WKRC.2
- San Diego, CA KFMB
- Nashville, TN WSMV
- Cincinnati, OH WKRC/WKRC.2
- Las Vegas, NV KPVM
- Oklahoma City, OK KSBI/KWTV
- Birmingham, AL WVUA
- Albuquerque-Sante Fe, NM KOAT
- New Orleans, LA WUPL/WWL
- Buffalo, NY WUTV/WNYO
- Mobile, AL WFNA/WKRG
- Pensacola, FL WFNA/WKRG
- Dayton, OH WRCX
- Honolulu, HI KHON
- Tucson, AZ KWBA/KGUN



- Flint-Saginaw-Bay City, MI WEYI
- Springfield, MO KRBK
- Rochester, NY WBGT
- Madison, WI WTVW
- Harlingen-Wslco-Brnsvl-McA, TX KRGV
- Waco-Temple-Pueblo, TX KWKT/KYLE
- La Crosse-Eau Claire, WI WQBT
- Rochester, NY WBGT
- Elmira (Corning), NY WYDC/WJKP
- Baton Rouge, LA WGMB/WBRL/KZUP
- Tucson, AZ KWBA/KGUN
- Boise, ID KIVI
- Santa Barbara, CA KSBY
- Great Falls, MT KRTV/KXLH
- Twin Falls, ID KSAW
- Baton Rouge, LA WGMB/WBRL/KZUP
- Monterey-Salinas, CA KION/KION.2
- Missoula, MT KPAX/KAJ
- Billings, MT KTVQ
- Butte-Bozeman, MT KXLF/KBZK
- Helena, MT KXLH (KRTV Sub)

#### Through 2018-2019

- Cedar Rapids, IA KWKB
- Tyler-Longview, TX KFXK/KTPN
- Sioux Falls, MO KCPO
- Fargo-Valley City, ND KCPO
- Bakersfield, CA KUVI
- Rapid City, SD KCPL

#### **Digital Distribution - Video On Demand**

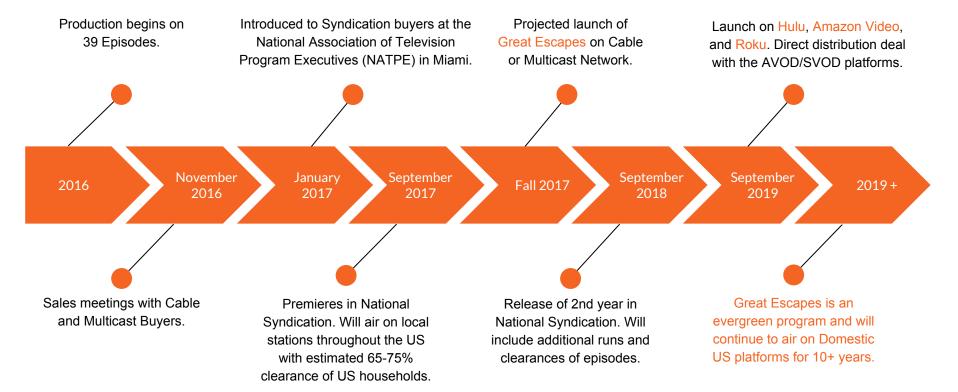
Bellum has a partnership with a direct digital distributor to launch programs on Hulu, Amazon Video, and Roku channels. Great Escapes has already been accepted and will launch on digital platforms in 2019.

Final negotiations are also taking place with **YouToo America**.





### **Distribution - Domestic US Timeline**



### GREAT ESCAPES EXTRAORDINARY PLACES TO STAY

DESTINATIONS

### THE BRANDO FRENCH POLYNESIA

### THE QUEEN MARY CALIFORNIA

### TREEHOTEL SWEDEN

# ANDEAN LODGES

# RIAD LES YEUX BLEUS MOROCCO

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### Interested in us featuring your hotel, sponsorships or product placement?

Please feel free to contact me via email or telephone.

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