

*Keynote Speaker:*

# John Stocki

Founder and CEO  
Stocki Exchange



## *SPEAKING TOPICS*

### **Targeting Millennials in Today's Digital Age**

Millennials command a massive portion of the spending power in today's economy. What if you could inspire them and turn them into powerful brand advocates? After this session, you'll understand who qualifies as a millennial, how they spend their time (and money!) and how to engage this dynamic group.

### **How to Crush your Sales Goals through Patience, Relationships, and Providing Value**

Forget what you think you know about sales. By following a few simple steps, you can maximize your success without ever feeling like you're "selling" again. Before you know it, you'll be crushing your sales goals, and your brand will be selling itself.

### **Delivering On Your Brand Promise - A Roadmap to Success**

The best companies consistently deliver on their brand promise each and every time a customer walks through the door. Learn about what drives these businesses, and how you can achieve the same results by living your passion every day.

Bookings - [john@stockiexchange.com](mailto:john@stockiexchange.com)



# SPEAKING FEES



## John Stocki

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### KEYNOTE PRESENTATION

(Up To 90-minutes)

IN-STATE (MI): \$4,000  
OUT-OF-STATE: \$5,000

NON-PROFIT RATE (40% discount)

IN-STATE (MI): \$2,400  
OUT-OF-STATE: \$3,000

### HALF DAY PRESENTATION

(Up To 4-hours)

IN-STATE (MI): \$6,000  
OUT-OF-STATE: \$7,000

NON-PROFIT RATE (40% discount)

IN-STATE (MI): \$3,600  
OUT-OF-STATE: \$4,200

### FULL DAY PRESENTATION

(Up To 7-hours)

IN-STATE (MI): \$7,000  
OUT-OF-STATE: \$8,000

NON-PROFIT RATE (40% discount)

IN-STATE (MI): \$4,200  
OUT-OF-STATE: \$4,800

### FEE DETAILS

Travel/flights are in addition to speaking fees.  
(Delta Airlines preferred).

Mileage charged at current IRS standard mileage rate.

Hotel accommodations are required for any speaking engagement more than 2 hours from home.

All meals are to be provided and/or reimbursed.

50% of speaking fees are due upon contract signature.

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A portrait of John Stocki, a man with short blonde hair and a beard, smiling. He is wearing a dark polo shirt with the Stocki Exchange logo on the left chest. The background is a blurred wooden wall.

**READY TO BOOK?**

E-mail: [info@stockiexchange.com](mailto:info@stockiexchange.com)